

REAL ESTATE EDUCATION  
**SPONSORSHIP**

Position Your Brand in Front of Active,  
Engaged REALTORS® & Brokers



**ALI AL-ASADY**

Instructor | Speaker | REALTOR®

Phoenix, AZ

BIO

# INSTRUCTOR | SPEAKER

Ali Al-Asady is a Mentor, Instructor, and REALTOR® with over 23 years of real estate experience, affiliated with HomeSmart—one of the largest brokerages in the Southwest. A recipient of multiple national and local awards, Ali has educated and empowered thousands of agents nationwide through engaging, experience-based instruction. Known for his dynamic and humorous delivery, he combines real-world insights with fresh perspectives—helping agents stand out, better serve clients, and elevate their professional value.



ALI AL-ASADY

# ALLIANCE LEARNING INSTITUTE

The Alliance Learning Institute is an Arizona-based real estate school focused on delivering relevant, practical continuing education (CE) for today's agents.

Our courses bridge the gap between real-world transactions and overlooked factors that impact clients, homes, and long-term value.

We offer:

- In-person classes
- Live Zoom training
- Brokerage & association partnerships





# COURSES WE TEACH

## 3 Hours CE

- Healthy Home Challenges & Solutions (Legal Issue)
- BINSR: Be Diligent About Due Diligence (Contract Law)
- 3-in-1 Water, Fire & Deed Fraud (General)

## 1 Hours CE

- Indoor Air Quality (IAQ) (Disclosure)
- Principles of a Healthy Home (Disclosure)

## NAR DESIGNATION

- GREEN DESIGNATION
- AHWD CERTIFICATION



# BENEFITS TO SPONSOR



## IN-PERSON CLASSES

- 2-minute speaking opportunity before class
- Face-to-face networking during breaks/lunch
- Direct relationship building with agents
- Limited to 1-4 non-competing sponsors
- Access to the registration roster



## ONLINE CLASSES

- Present your product/services before class
- Sponsor recognition at the start of the session
- Access to the attendee list
- Brand visibility during digital experience



## HYBRID CLASSES

- Same Benefits as above





# WHY SPONSOR EDUCATION

This is not passive marketing; this is direct access.

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As a sponsor, your brand is positioned in front of:

- Active, licensed REALTORS®
- Decision-makers in transactions
- Professionals actively learning

**You're not interrupting,  
you're part of the value.**





# MARKETING SUPPORT

WE HELP YOU GET SEEN

- Attendees' access during & post-class
- Professionally designed course flyer
- Custom or co-branded marketing materials
- Video invitation/explainer (as above)
- Email & social media promotion
- Payment + registration handled for you



Why our classes work



# WHY OUR CLASSES WORK

- High engagement (not lecture-style)
- Story-driven teaching
- Real-world application
- Strong retention and participation

**Bottom Line:**

**Attendees remember the experience & the sponsors behind it.**



**ALI AL-ASADY**

# PEER REVIEWS

## Shelley Ostrowski

"Ali's discussion, 'The Unlikely Path to Leadership,'" had a great impact on me. I feel he has a great story to tell while giving us humor to lift the story to a different level. We all go on our path, but some paths are much more troubled and harder than others I enjoyed listening to him and I know you will be inspired by him as well"

## Roger Nelson Jr.

Ali Al-Asady is engaging, enlightening, and empowering, a dynamic force in both the classroom and on stage. With a passion for knowledge and a gift for communication, he captivates audiences with his insightful perspectives and inspires learners to reach their full potential. Whether in the classroom or on the podium, Ali leaves a lasting impact that ignites curiosity and fosters growth"

## Ray Strahl

"I have known Ali Al-Asady for many years. We worked together on the latest WESERV Leadership NEXT series of workshops and having him as a Toastmaster in our WESERV Speakers Toastmasters Club has been positive and refreshing. He has come light years as a speaker, and I was certainly impressed with the speech he delivered at the AAR Leadership conference

## Jane

"I love the humor and very interesting visuals. He kept me engaged the entire time, and I left with inspiring and motivational materials." Jane

## John

"Engaging, eye-opening, and immediately useful." John



ALI AL-ASADY



# MEDIA APPEARANCE



**TOP COACH**



ADVICE FROM TOP REAL ESTATE COACH ALI AL-ASADY



ALI AL-ASADY

Past Speaking Engagement

# PARTNERS



ALI AL-ASADY

# LET'S PARTNER

Bring your brand directly  
to the professionals who  
drive real estate  
transactions.

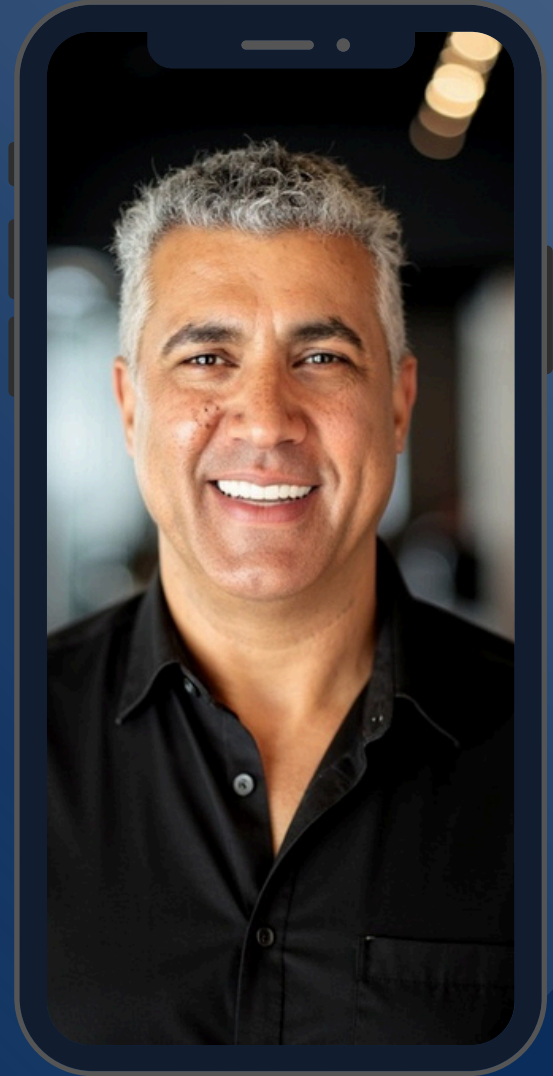


ALI AL-ASADY

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**Be part of the education,  
not just the advertisement.**



# INVESTMENT PROPOSAL

## Single Sponsor | Single Course



- Exclusive sponsorship for one class with full brand visibility.
- Multiple Sponsors | Single Course (2nd Option)
- Shared sponsorship opportunity for one class.

## 12-Month Commitment



- Bring multiple courses to your group over 12 months
- Receive preferred pricing/ Multi-Class Discount
- Special rate available when you book multiple classes.



# THANK YOU FOR YOUR PARTNERSHIP



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**CLICK**

[WWW.ALIALASADY.COM](http://WWW.ALIALASADY.COM)

**CALL**

623-332-4116

**SCAN**

