



# ALI AL-ASADY

REALTOR® SPEAKER

Lets connect

623-332-4116

ali@alialasady.com

www.alialasady.com

Phoenix, Arizona

Language

English, Arabic

Education

- rCRMS-** Risk Management Specialist
- Stanford-** Next Gen AI perception
- SBA-** Sustainable Building Advisor
- ASU-** Healthy & Happy Communities
- ABR-** Accredited Buyer Representative
- SRS-** Seller Representative Specialist
- ePro-** Technology Certification
- GREEN-** High Performance Home
- AHWD-** Multicultural Bus Practices
- HSU-** HomeSmart Mentorship
- SPIR-** NAR Mentorship
- C2EX-**NAR Commitment To Excellence
- L.E.A.D-** NAR The Vision Course
- WeSERV-** Leadership, NXT Class of 2023
- GHI-** Building Science/ Passive House
- USGBC-**LEED, Healthy Homes, IAQ
- WELL-** Healthy Building Standard
- DOE-** Net Zero Ready Homes
- EPA-** Energy Star Program
- GWI-** Global Wellness in Real Estate
- PSR-** Physicians 4 Social Responsibility
- CASC-** Court Special Commissioner
- USC-** Court Professional Interpreter

## ABOUT

Ali Al-Asady is a REALTOR®, a dynamic speaker, consultant, and mentor with 23 years of real-world experience in the real estate industry. Known for his engaging, humorous style, he delivers high-impact presentations that blend field-tested insights with fresh perspectives on the overlooked connection between health and home. His story-driven approach helps professionals raise their standards, stand out in the market, and deliver greater value to clients.

## EXPIRENCE

**Alliance Learning Institute** **CEO**  
**Arizona**  
**2019 - Present**

Founded to bridge the gap between traditional real estate education and real-world application, the Alliance Learning Institute delivers innovative, unique & relevant CE courses that elevate agent knowledge, confidence, and professional value.

**HomeSmart Elite Group** **Realtor®, Mentor, Instructor**  
**Arizona**  
**2003 - Present**

With over two decades of experience, Ali delivers expert guidance to clients, mentors new agents, and raises industry standards through unique, high-impact courses, training programs, and competent representation.

**AliAlAsady.com** **Professional Speaker**  
**Arizona**  
**2003- Present**

Ali's speaking program goes beyond real estate, engaging audiences on Leadership, Mentorship, Healthy Homes, Multicultural Diversity, and Sustainability.

## REFERENCE

**Kelly Goodrich** **Broker**  
602-793-3583  
kelly@kmgrealtor.com

**Russell Barborek** **Broker**  
602-615-7979  
rbarborek@icloud.com



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## Industry Recognitions

- NAR Evergreen Award
- NAR L.E.A.D
- NAR C2EX commitment to excellence endorsed
- NAR Spire a nationwide mentorship. program
- AAR Education Achievement Award
- AAR presented the “unlikely path to leadership.”
- Home Smart Diamond Club Award
- RISMedia “Sustainability Champion.”
- WeSERV Leadership Graduate
- WeSERV NXT
- WeSERV President Round Table Award
- Top Coach Agent Magazine

## Community & Industry Involvement

- AAR: served on the committee to enhance the solar addendum
- WeSERV: Member of the Professional Development Committee
- WeSERV with sole fundraising benefiting the Boys and Girls Club
- Home Smart University Instructor
- Home Smart Advisory Council
- IRC Taught 10 Steps to Home Ownership for 10 years
- Member of NAR Green Resource Council
- Member of the Arizona Asthma Coalition
- Member of Physicians for Social Responsibility
- Member of USGBC, promoting healthy and smart home tech
- Member of Toastmasters, serves as treasurer
- Served as director with the Marshal Ranch HOA

## Courses Authored/Speeches Delivered

- A dose of healthy home
- Healthy Home Challenges & Solutions
- The principles of a healthy home
- BINSR Be Diligent about the Due Diligence period
- How your zip code impacts your genetic code
- Water is essential for living
- Fire Building Defensible Spaces
- IAQ Indoor Air Quality & Real Estate
- Deed Fraud in Real Estate
- The unlikely path to leadership

## Designation & Certification /Teach

NAR GREEN designation.

NAR AHWD Certification



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## Quoted in the Media

- NBC
- NPR
- AZTV7
- RISMedia
- Real Estate Today
- Natural Awakening
- Top Coach (Agent Mag)
- Healthy Home Media
- Green Living Magazine
- Podcasts
- Cover story Real Producer
- The Arizona Republic

## Other Experience

- Court Appointed Special Commissioner
- Professional Interpreter: courts, medical, and gov agencies
- Consultant for High-Performance Home Builder
- Consultant for Healthy Home Owners
- Mentor provides a one-on-one mentorship program
- Represented asset managers in selling REO properties

## Turning Agony Into Triumph

After surviving two wars, an uprising, and four years in a refugee camp, Ali emerged with resilience and a passion for growth, developing skills in sport management by running a health club, organizing tournaments, and coaching a basketball team. He explored art, donating pieces to benefit UNICEF, published poetry in a leading newspaper, and reached a higher level by learning the English Language

## Fun Facts

- Has a wicked sense of humor, always bringing smiles
- Appeared in *Three Kings* alongside George Clooney
- Recited a self-written poem on stage at 14, published at 16
- RE blends his passions for Design, Tech, Art-itecture & Education
- Exhibited his artwork in the Mesa Art Museum and First Friday
- A Global citizen, traveled to many countries

## LETS CONNECT



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